SOUTHWEST HEALTH AND HUMAN SERVICES
COMMUNITY HEALTH BOARD

MINUTES

Date: June 26, 2024
Place: Lyon County Government Center
Commissioners Room
Marshall, Minnesota

Opened: 10:06 a.m.
Adjourned: 10:25 a.m.

The monthly meeting of the Community Health Services Board for Southwest Health and Human Services was held on Wednesday, June 26, 2024 in the Commissioners Room of the Lyon County Government Center in Marshall, Minnesota. The meeting was called to order by Vice-Chairperson VanDeVere.

Members present:	Gary Crowley	Jim Salfer
	Steve Hauswedell	Doug Nagel
	Maydra Maas	Les Nath
	Mic Vandevere	Rick Wakefield
	Jeane Anderson	Lois Schmidt
	Suanne Ohme	Lori Gunnick
	Greg Burger	Todd Draper
	Dan Wildermuth	
Members absent:	Joan Jagt	Jackie Meier
	Gary Overgaard	Dennis Welgraven
Staff present:	Lisa DeBoer	Carol Biren
	Nancy Walker	Nadya Bucklin
	Chris Cauwels	Beth Wilms
	Chantelle Fogelson	Ashley VanOverbeke
	Cindy Nelson	Ann Orren
	Jason Walker	

J. **Call to Order-**

K. **Consent Agenda-**

Vice-Chairperson VanDeVere asked if there were any additions to the agenda. None were presented. Vice-Chairperson VanDeVere asked if anyone had a conflict of interest to identify. There was one conflict with Lori Gunnick and the Revised Opioid Settlement Award as she was an applicant. He asked if there were any corrections or additions to the minutes of the May 15, 2024 minutes. None were identified. Motion by Commissioner Nagel second by Commissioner Crowley to approve the Consent Agenda. The motion carried unanimously.

L. **Financial –**

Vice- Chairperson VanDeVere stated the Financials had been received during the Human Services Board and will be moved to the Governing Board.

M. **Caseload-**

Director Wilms asked if there were any comments or concerns regarding the caseload. There were none.

N. **Discussion Items-**

1. Revised Opioid Settlement Awards

   Ann Orren, Community Public Health Supervisor, came forward with an update on Revised Opioid Settlement award. Orren gave an update that one applicant that was awarded has declined the funding. Rock County was only partially funded and would need to talk to the board about getting the rest of the funding. Orren stated they will plan to apply next year. Orren sent out a communication to the funding subcommittee and because the total amount stayed the same and no additional awardees were given the grant they just moved the $30,000 to two of the grantees.

2. Media Campaign Updates

   Ann Orren, Community Public Health Supervisor, came forward with an update on the Media Campaign. Orren stated she has been looking into firms that provide media campaigns for our five counties for opioid prevention. The $300,000 opioid settlement funding there was $100,000 that was set aside to be used for curriculum in our schools and large media campaigns. Weber Johnson was a firm that did respond back to Orren with a quote. Orren stated there aren't many firms that have the capacity to handle this large of a media campaign. Orren's recommendation would be to go with Weber Johnson for the media campaign. Motion by Commissioner Burger, second by Commissioner Wildermuth to move Media Campaign to decision item. The Motion carried anonymously.

O. Decision Items-

1. Media Campaign

   Ann Orren, Community Public Health Supervisor, requests the Media Campaign through Weber Johnson totaling $35,500, however Orren would like the total of $40,000 of which was budgeted, to be approved for any slight changes in the campaigns. Motion by Commissioner Crowley, second by Commissioner Salfer to approve $40,000 to Weber Johnson for media campaign. The Motion carried anonymously.

2. Public Health Strategic Plan
   Jason Walker and Nadya Bucklin came forward to present the five year Public Health Strategic Plan. Walker and Bucklin are from the SRDC (Southwest Reginal Development Commission). Walker emphasized that this plan is the Public Health Strategic plan and not Southwest Health and Human Services as a whole. In this process, that started about nine months ago Carol Biren contacted SRDC and they started the planning process. In the past six months, Walker and his team dove into how to get the input that is needed and how to develop a plan that works for Public Health. Walker needed the plan to include things that Public Health had control over. Walker stated that there may not be things in the plan that you might think would be there but aren't due to things that Public Health, Personnel, and the Board can't control, for instance staffing. Another factor Walker looked at is the logistics, he performed individual interviews to get the most information as possible from each staff. Walker stated that sixteen front line staff were interviewed for the Strategic Plan. Much of their input did align with what SRDC was hearing from supervisors and the Board. Walker explained in the next step was they had a large group meeting where they did the SOAR (Strengths, Opportunities, Aspirations, Results) Analysis. From the individual responses and the large group meeting Walker was able to draft up some goals and objectives and items that should be action items. The strategic priorities were identified as Workplace Excellence, Community Engagement and Collaboration and Communication and Diversity, Equity and Inclusion (DEI) goals. Walker ended with saying these items will have check points to see how the process is coming along. Motion by Commissioner Salfer, second by Commissioner Gunnick to approve the Public Health Strategic Plan. The Motion carried anonymously.

Vice-Chairperson VanDeVere asked if there was anything further to bring to the Board. Hearing nothing, he adjourned the meeting at 10:25 am.

Approved Date 7.17.24

Authorized [signature]
Chairperson, Community Health Board

[signature]
Recording Secretary, Community Services Board

Attest: [signature]
Deputy Director